



Providing Employee Health Benefits for Northern California's Agricultural Community Since 1972

FAQ About Our Name Change

As of January 1, 2019, California Grower Foundation will become Ag Health Benefits Alliance of Northern California

Why did we change our name?

Our corporation was founded under the name California Winegrower Foundation and we began doing business as California Grower Foundation in the mid-1970's. While this name made sense then, it does not adequately describe what we do or who we serve today and is commonly confused with other similarly named organizations and educational foundations.

In addition to the name confusion, "California Grower Foundation" did not adequately communicate our organization's current mission: To provide agricultural employers with benefits resources to attract and retain a healthy, productive workforce. With input from the Board, Executive Director, staff and advisors, we collectively chose **Ag Health Benefits Alliance**.

What else will change?

- The insurance agency name will change to **Agricultural Health Benefits Insurance Agency**; the California Department of Insurance license number #0136115 remains the same.
- Our old email addresses will forward to the new ones. Our new email addresses will follow the same naming convention of **first initial + last name@aghealthbenefits.org**.
- As of January 1, 2019, our new website will be www.aghealthbenefits.org
- Our street address, telephone and fax numbers remain the same.

Where can questions be addressed?

Feel free to contact our office if you have any questions whatsoever.

176 Main Street, Suite C

St. Helena, CA 94574

(707) 963-7191

Or use our [online contact form](#).